

Where and How Sargent Floor
and Furniture Enamel
can be used

CAUTION

WHERE more than one coat of SARGENT FLOOR and FURNITURE ENAMEL are used, it is necessary to remove the gloss by rubbing lightly with curled hair or 00 sandpaper before applying the final coat.

SARGENT FLOOR and FURNITURE ENAMEL is ready for use. Do not add anything to it. If it becomes thick on exposure after allowing the can to remain open, add nothing but Turpentine to bring it back to its former consistency.

SARGENT FLOOR AND FURNITURE ENAMEL is both water and weather proof, and therefore can be used on either furniture that is used on the outside of the home, as well as inside. It can be used on kitchen floors, office and apartment building floors; garage floors; factory floors; laundries; basements; dairies; lavatories; bath rooms; restaurants; schools; hotels and hospitals; also for floors of street railway and steam railway cars; steamships; boat decks; power plants and engine rooms.

It can be used on mail boxes; automobile engines; fishing rods and fishing tackle; golf balls; refrigerators; gas and oil stoves; flower pots; clothes hampers; wicker baskets. It can be used in fact for any purpose where a high gloss enamel finish is desired, whether it be on the interior or exterior of the home.

"IT COSTS LESS TO PAINT THAN NOT TO PAINT"

MANUFACTURED BY

The Sargent-Gerke Co.

PRODUCERS OF PAINT, STAIN AND ENAMEL

FOR INDIANAPOLIS FOR

THE INDUSTRIAL TRADE

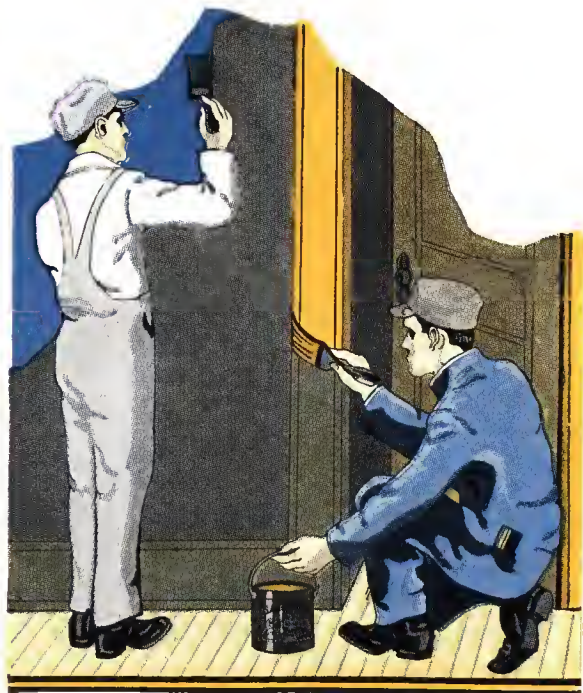
THE MERCHANT TRADE



FLOOR
AND FURNITURE
ENAMEL
FOR ALL INTERIOR WORK

For Plastered Walls, Shelving and Cupboards

SARGENT FLOOR and FURNITURE ENAMEL is suitable for all up-right work, such as plastered walls and wood-work, where an enamel finish is desired. It is also suitable for use on shelving and cupboards. Owing to the hard, tile-like surface with which it dries, it can easily be kept clean and in a sanitary condition.



For Bedroom, Porch and Lawn Furniture

THERE are often pieces of discarded furniture about the house that by proper treatment, with a few coats of Enamel can be restored to their former newness. Old marred wicker chairs can be made to look much more inviting. The appearance of the Porch or Lawn Swing can be greatly improved by the use of SARGENT FLOOR and FURNITURE ENAMEL.

The colors admit of a wide selection and very often a few coats of Enamel will avoid the necessity of a much larger outlay for new furniture. It may be used on either outside or inside work.



For Kitchen Cabinets and Breakfast Room Furniture

SARGENT FLOOR and FURNITURE ENAMEL meets the popular demand for kitchen and breakfast room decoration. Very artistic effects can be obtained with striping and stencil designs, using the warmer colors, such as Ivory, Warm Gray, White and Black for a background and decorated with Pale Rose, Purple, Turquoise or Orange.

The decorative effects obtainable are practically unlimited. The type of finish depends entirely upon the individual taste. It can be left in the high gloss or rubbed to a dull finish. This rubbed effect can be readily obtained by rubbing the surface with No. 00 Steel Wool and polishing briskly with felt or most any soft cotton material. This is known as a dry wax finish and has all the appearances of a waxed surface.



218



IVORY

220



SILK GREEN

213



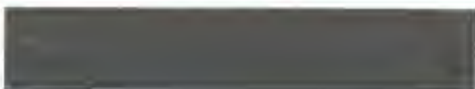
WARM GRAY

★215



PALE ROSE

208



MEDIUM GRAY

204



DARK BUFF

206



BROWN OAK

★212



PURPLE

203



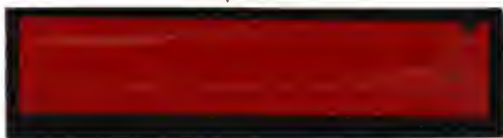
SNUFF BROWN

For Floors of Wood Cement or Linoleum

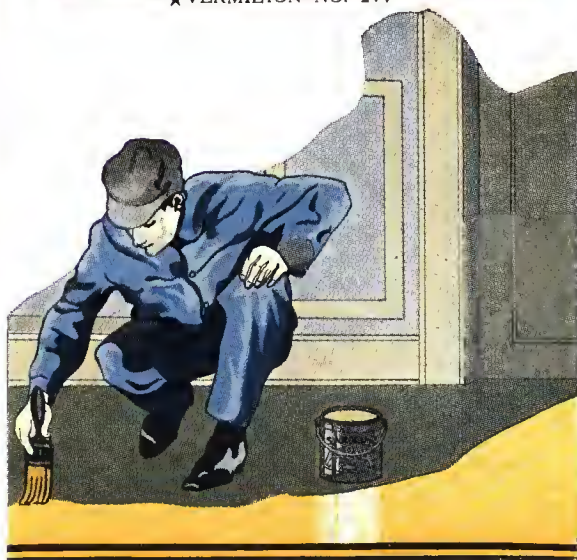
SARGENT FLOOR and FURNITURE ENAMEL represents the highest type of Enamel it is possible to make for use on floors of either wood, cement or linoleum. It is unequalled for use on kitchen floors where frequently the spattering of grease or dropping of hot water would injure a painted floor.



★WHITE GLOSS ENAMEL



★VERMILION NO. 211



Colors Marked ★ Are Higher in Price

★214



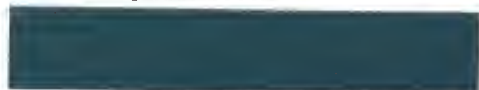
CANARY YELLOW

201



TERRA COTTA

★216



TURQUOISE

209



MEDIUM TAN

★217



ORANGE

202



LEAD GRAY

205



MAHOGANY

★219



MISTLETOE

207



CHOCOLATE

★ALSO MADE IN BLACK



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